



FIRST MUTUAL

HOLDINGS LIMITED

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First Mutual Seeds for the Future

First Mutual Holdings Limited has embarked on a drive to amplify its financial literacy programme through a campaign "Future First" which will focus on educating and preparing students who are enrolled in Zimbabwean tertiary institutions on the importance of financial literacy through public lectures. The objective is to enhance the knowledge, skills and attitudes to manage personal and family's personal finances" as well as to educate recipients on good money management practices with respect to investing, managing risk, and retirement planning emanating from the Group's three strategic pillars of wealth creation, wealth management and risk management. The targeted audience is university students, and/or people aged between 18 and 28.

The inaugural Future First financial literacy programme was held at Zimbabwe Ezekiel Guti University in Bindura on Monday 11 March 2019. Mr Williefaston Chibaya, EB Consultancy Services Manager and Mr Simbarashe Masukumidzwa, Senior Consultancy Services Consultant presented on Investments and Risk Management respectively to more than 180 students and lecturers.

Extracts of the presentations will be shared in the press through a series of articles and by way of introduction, this write up will focus on financial literacy background and financial planning.

Financial Literacy is the knowledge that is necessary to make financially responsible decisions that are integral to our everyday lives and the ability to understand how money works in the world. It is important because it equips us with the knowledge and skills we need to manage money effectively. Without it, our financial decisions and the actions we take — or don't take — lack an informed foundation to maximise their success. This can have dire consequences.

Financial literacy for students is an important tool to improve the financial capability of our youth and communities. Teaching children and young adults about money has a great impact on their future. According to Paul Goebel, Director, Student Money Management Centre at the University of North Texas, "For college students, financial literacy is important because the formula for

college success today only has two factors: grades and money. Professors and instructors thoroughly educate students on academic requirements and grading policies. It's often new financial responsibilities and realities that campuses are not adequately educating or preparing students for success. Research has even shown that students are more likely to drop out of school because of "outside pressures" than poor grades. Student success is no longer constrained to classrooms or defined by academic performance alone. The future success of our students relies on providing opportunities for them to learn, develop, and strengthen core life skills they need today and more importantly tomorrow as successful graduates". Financial literacy training must begin in the first year in order to help students anticipate and overcome many of the economic pressures they will face throughout college afterward. While money doesn't grow on trees, it can grow when you save and invest wisely.

Keys to Financial Success ... Don't Wait to Get Started!!
Financial Plan ...

Financial Plan - Make a financial plan.
 Create A Budget - Commitment to get control over your finances.
 Start Saving and Investing - Start saving and investing as you have paid off your debts.
 Where are you today? - Examine your personal finances.
 Where do you want to go? - Define short and long-term goals
 Creating the plan to move you from today to tomorrow - Action Plan to reach those objectives

Financial Plan Goals...

- Short term means something you want to achieve within the next 2 years.
- Medium term means something you want to achieve within 3 to 5 years.
- Long term means something you want to achieve that will take 5 to 30 years to reach.

Readers are encouraged to follow this series of articles and the next topic for discussion is **Budget Planning!**



Above: Zimbabwe Ezekiel Guti University student, Nyasha Chiramba, participates in the inaugural Future First programme.



Above: First Mutual Life Consultancy Services Manager Mr. W. Chibaya speaking on Investments.



Above: The First Mutual Holdings Limited Future First team at Zimbabwe Ezekiel Guti University in Bindura.



Above: First Mutual Life Senior Employee Benefits Consultant Mr. S. Musukumidzwa giving a financial literacy lecture.

We help you Go Beyond

As a student, you know that the work of today, should give you a prosperous future, so we are here to bring you the tools to make that a reality.
Look out for a Future First Seminar at your University or contact your SRC for more details.